



The 4th Annual Doggie Derby at Baldwin Park
Sponsorship Opportunities
Saturday, May 7th, 2011
www.brightsideevents.org

Presenting Sponsor- One Available (\$5,000 and Above)

- All printed materials promoting Derby will recognize you as *presented by...*
 - ✓ Advertising (print ads, online campaign, radio, retail posters)
 - ✓ Website (includes link to sponsor site) for one full year
 - ✓ Main Stage Signage (you must provide banner)
- Premium 10 x 20 booth at event provided for you to promote product/service to attendees
- Press Release dedicated to the announcement of your presenting sponsorship
- Presenting Sponsor recognition at all Pre-Post Derby Events

Hospitality Tent Sponsor- One Available (\$2,500)

- All printed materials promoting Derby will recognize you as the Hospitality Tent Sponsor
 - ✓ Advertising (print ads, online campaign, radio, retail posters)
 - ✓ Website (includes link to sponsor site) for one full year
 - ✓ Hospitality Tent Signage (you must provide banner)
- Optional 10 x 10 space for booth at event provided for you to promote product/service to attendees
- Hospitality Tent product sales rights

Bandana Sponsor- One Available (\$1,500)

- Your logo imprinted on official event bandana distributed to each race participant (300 printed)
- Sponsorship recognition on website for one full year

Kid Zone Sponsor- One Available (\$1,000)

- All printed materials promoting Derby will recognize you as the Kid Zone Sponsor
 - ✓ Advertising (print ads, online campaign, radio, retail posters)
 - ✓ Website (includes link to sponsor site) for one full year
 - ✓ Kids Zone Signage (you must provide banner)
- Optional 10 x 10 space for booth at event provided for you to promote product/service to attendees
- Product sampling opportunity at KIDS area

Tote Bag Sponsor- One Available (\$1000)

- Logo will appear on one side of event tote distributed to the first 300 guests.
- 10 x 10 space for booth at event provided for you to promote product/service to attendees
- Sponsorship recognition on website for one full year

Fence Sponsor- Four Available (\$500)

- Right to display 4 fence banners no larger than 3'x8' (you must provide banners)
- 10 x 10 space for booth at event provided for you to promote product/service to attendees
- Sponsorship recognition on website for one full year

Heavyweight Sponsor (\$250)

- 10 x 10 space for booth at event provided for you to promote product/service to attendees
- Sponsorship recognition on website for one full year

Derby Jubilee Silent Auction Item Donation (must be retail value of \$100 or more)

- 10 x 10 space for booth at event provided for you to promote product/service to attendees

Please inquire about additional sponsorship opportunities.



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Please select sponsorship choice(s):

- | | |
|---|---|
| <input type="checkbox"/> Presenting | <input type="checkbox"/> Tote Bag |
| <input type="checkbox"/> Hospitality Tent | <input type="checkbox"/> Fence |
| <input type="checkbox"/> Bandana | <input type="checkbox"/> Heavyweight |
| <input type="checkbox"/> Kid Zone | <input type="checkbox"/> Auction Item * |

Sponsor Name (as you would like it to appear in advertising materials): _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

*Please provide the **Estimated Fair Market Value** of your Auction Item: _____

Submission Deadline: Friday, April 22nd, 2011

For questions about Sponsorship Opportunities, please contact:

Julie Hemphill

Phone: 321-439-3933

Email: julie.hemphill@brightsideevents.org

Mail to: Brightside Events | 1657 Lake Baldwin Lane | Orlando, FL 32814